



125 West 55th St  
New York, NY 10019

|  |   |   |
|--|---|---|
| <b>Contract #</b> 25322396               | <b>Changes as of:</b> 10/4/2016 at 12:28 PM | <b>Version:</b> Current State Version 2 |
| <b>CPE:</b> 1143/1713/4797               | <b>Flight:</b> 10/3/16 - 10/9/16            | <b>Station:</b> MXGN                    |
| <b>Agency:</b> STRATEGIC MEDIA PLACEMENT | <b>Advertiser:</b> Greg Gianforte for GOV   | <b>Market:</b> Glendive                 |
| 7669 STAGERS LOOP                        | <b>Product:</b> TV                          | <b>Office:</b> NEW YORK                 |
| DELAWARE, OH 43015                       | <b>Agency Order #:</b> 5441647              | <b>Primary Demo:</b> Adults 35+         |
|  | <b>Buyer:</b> Fink, Brant                   | <b>Con Type:</b> POLITICAL/VOTE         |
|  | <b>Salesperson:</b> JONATHAN VITTI          | <b>Assistant:</b> KENNETH MIELE         |
|  | 212-373-8256                                | 212-373-8113                            |
|  |   | <b>Total \$:</b> \$3,462.00             |
|  |   | <b>Total Spots:</b> 127                 |
|  |   | <b>Total CPP:</b> \$13.44               |
|  |   | <b>Total GRP:</b> 257.5                 |
|  |   | <b>Separation:</b>                      |

**Comments:** MT GOV GREG GIANFORTE

\*\*\*\*10.3-10.9 ADDITION\*\*\*\*

NAB AND CHECK COPIES ARRIVE UNDER AS SEPARATE EMAIL.

;Separation: 30

| #  | Day/Time       | DP | Program                 | Rate    | A35P Rating | Len | 10/3 - 10/3 |  | Total Spots | Total \$ | CPP     | GRP  |
|----|----------------|----|-------------------------|---------|-------------|-----|-------------|--|-------------|----------|---------|------|
|    |                |    |                         |         |             |     | 10/3        |  |             |          |         |      |
| 1  | M-F 6a-7a      |    | Wake Up Montana         | \$24.00 | 1.5         | 30  | 4           |  | 4           | \$96.00  | \$16.00 | 6.0  |
| 2  | M-F 7a-8a      |    | Today Show              | \$24.00 | 1.5         | 30  | 4           |  | 4           | \$96.00  | \$16.00 | 6.0  |
| 3  | M-F 8a-9a      |    | Today Show              | \$24.00 | 1.5         | 30  | 4           |  | 4           | \$96.00  | \$16.00 | 6.0  |
| 4  | M-F 9a-10a     |    | Today Show              | \$24.00 | 1.5         | 30  | 4           |  | 4           | \$96.00  | \$16.00 | 6.0  |
| 5  | M-F 10a-11a    |    | Today Show              | \$24.00 | 1.5         | 30  | 4           |  | 4           | \$96.00  | \$16.00 | 6.0  |
| 6  | Sa 6a-8a       |    | Today Weekend           | \$24.00 | 1.5         | 30  | 2           |  | 2           | \$48.00  | \$16.00 | 3.0  |
| 7  | Su 7a-7:30a    |    | Let's Talk About It     | \$24.00 | 1.5         | 30  | 1           |  | 1           | \$24.00  | \$16.00 | 1.5  |
| 8  | Su 8a-9a       |    | Sunday Today            | \$24.00 | 1.5         | 30  | 1           |  | 1           | \$24.00  | \$16.00 | 1.5  |
| 9  | M-F 4:54p-5p   |    | Montana East News       | \$24.00 | 1.5         | 30  | 5           |  | 5           | \$120.00 | \$16.00 | 7.5  |
| 10 | M-F 5p-5:30p   |    | KULR First News At Five | \$26.00 | 3.5         | 30  | 5           |  | 5           | \$130.00 | \$7.43  | 17.5 |
| 11 | M-F 5:30p-6p   |    | NBC Nightly News        | \$26.00 | 1.5         | 30  | 5           |  | 5           | \$130.00 | \$17.33 | 7.5  |
| 12 | M-F 6p-6:30p   |    | KULR News At Six        | \$26.00 | 2.5         | 30  | 5           |  | 5           | \$130.00 | \$10.40 | 12.5 |
| 13 | Sa 5p-5:30p    |    | Local News-KULR 8       | \$36.00 | 3.0         | 30  | 1           |  | 1           | \$36.00  | \$12.00 | 3.0  |
| 14 | Su 5p-5:30p    |    | KULR First News At Five | \$28.00 | 5.5         | 30  | 1           |  | 1           | \$28.00  | \$5.09  | 5.5  |
| 15 | M-F 10p-10:34p |    | KULR News At 10         | \$36.00 | 2.0         | 30  | 5           |  | 5           | \$180.00 | \$18.00 | 10.0 |
| 16 | Sa 10p-10:29p  |    | KULR News At 10:00      | \$36.00 | 3.0         | 30  | 1           |  | 1           | \$36.00  | \$12.00 | 3.0  |
| 17 | Su 10p-10:32p  |    | KULR News At 10:00      | \$36.00 | 1.5         | 30  | 1           |  | 1           | \$36.00  | \$24.00 | 1.5  |
| 18 | M-F 11a-12n    |    | People's Court          | \$24.00 | 1.0         | 30  | 5           |  | 5           | \$120.00 | \$24.00 | 5.0  |



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Version: Current State Version 2

CPE: 1143/1713/4797

Flight: 10/3/16 - 10/9/16

Station: MXGN

Total \$: \$3,462.00

Agency: STRATEGIC MEDIA  
PLACEMENT

Advertiser: Greg Gianforte for GOV

Market: Glendive

Total Spots: 127

7669 STAGERS LOOP

Product: TV

Office: NEW YORK

Total CPP: \$13.44

DELAWARE, OH 43015

Agency Order #: 5441647

Primary Demo: Adults 35+

Total GRP: 257.5

Buyer: Fink, Brant

Con Type: POLITICAL/VOTE

Salesperson: JONATHAN VITTI  
212-373-8256

Assistant: KENNETH MIELE  
212-373-8113

Separation:

| #  | Day/Time             | DP | Program                          | Rate    | A35P<br>Rating | Len | 10/3 - 10/3 |  | Total<br>Spots | Total<br>\$ | CPP     | GRP  |
|----|----------------------|----|----------------------------------|---------|----------------|-----|-------------|--|----------------|-------------|---------|------|
|    |                      |    |                                  |         |                |     | 10/3        |  |                |             |         |      |
| 19 | M-F<br>12:30p-1p     |    | WHO WANTS TO BE A<br>MILLIONAIRE | \$24.00 | 1.0            | 30  | 5           |  | 5              | \$120.00    | \$24.00 | 5.0  |
| 20 | M-F<br>1p-2p         |    | Days Of Our Lives                | \$24.00 | 1.0            | 30  | 5           |  | 5              | \$120.00    | \$24.00 | 5.0  |
| 21 | Su<br>9a-10a         |    | Meet The Press                   | \$24.00 | 2.0            | 30  | 1           |  | 1              | \$24.00     | \$12.00 | 2.0  |
| 22 | M-F<br>3p-4p         |    | The Doctors                      | \$24.00 | 1.0            | 30  | 5           |  | 5              | \$120.00    | \$24.00 | 5.0  |
| 23 | M-F<br>4p-5p         |    | Dr. Oz                           | \$24.00 | 1.0            | 30  | 5           |  | 5              | \$120.00    | \$24.00 | 5.0  |
| 24 | Sa<br>4p-5p          |    | Extra Weekend                    | \$24.00 | 3.5            | 30  | 1           |  | 1              | \$24.00     | \$6.86  | 3.5  |
| 25 | M-F<br>6:30p-7p      |    | Entertainment Tonight            | \$26.00 | 2.0            | 30  | 5           |  | 5              | \$130.00    | \$13.00 | 10.0 |
| 26 | Sa<br>6p-7p          |    | Castle                           | \$36.00 | 2.5            | 30  | 1           |  | 1              | \$36.00     | \$14.40 | 2.5  |
| 27 | Su<br>5:30p-6p       |    | NBC Nightly News Weekend         | \$26.00 | 3.5            | 30  | 1           |  | 1              | \$26.00     | \$7.43  | 3.5  |
| 28 | M-F<br>10:34p-11:37p |    | Tonight Show - Jimmy Fallon      | \$28.00 | 1.5            | 30  | 5           |  | 5              | \$140.00    | \$18.67 | 7.5  |
| 29 | M-F<br>11:37p-12:36a |    | Late Night W/ Seth Meyers        | \$24.00 | 1.0            | 30  | 5           |  | 5              | \$120.00    | \$24.00 | 5.0  |
| 30 | M-F<br>12:36a-1:05a  |    | Last Call W/Carson Daly          | \$24.00 | 1.0            | 30  | 5           |  | 5              | \$120.00    | \$24.00 | 5.0  |
| 31 | Sa<br>10:29p-12:01a  |    | Saturday Night Live              | \$24.00 | 1.5            | 30  | 2           |  | 2              | \$48.00     | \$16.00 | 3.0  |
| 32 | Sa<br>12:02a-12:32a  |    | 1st Look                         | \$24.00 | 1.0            | 30  | 1           |  | 1              | \$24.00     | \$24.00 | 1.0  |
| 33 | Su<br>10:32p-11:30p  |    | Dateline                         | \$24.00 | 2.0            | 30  | 1           |  | 1              | \$24.00     | \$12.00 | 2.0  |
| 34 | Su<br>11:30p-12:30a  |    | Meet The Press                   | \$24.00 | 1.0            | 30  | 1           |  | 1              | \$24.00     | \$24.00 | 1.0  |
| 35 | M<br>7p-9p           |    | The Voice-NBC                    | \$36.00 | 6.0            | 30  | 2           |  | 2              | \$72.00     | \$6.00  | 12.0 |
| 36 | M<br>9p-10p          |    | Timeless-NBC                     | \$36.00 | 3.5            | 30  | 1           |  | 1              | \$36.00     | \$10.29 | 3.5  |
| 37 | Tu<br>7p-8p          |    | VICE PRESIDENTIAL DEBATE         | \$36.00 | 5.0            | 30  | 1           |  | 1              | \$36.00     | \$7.20  | 5.0  |
| 38 | Tu<br>9p-10p         |    | VICE PRESIDENTIAL DEBATE         | \$36.00 | 5.5            | 30  | 1           |  | 1              | \$36.00     | \$6.55  | 5.5  |
| 39 | Tu<br>9p-10p         |    | THE VOICE                        | \$36.00 | 6.5            | 30  | 1           |  | 1              | \$36.00     | \$5.54  | 6.5  |



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| <b>CPE:</b> 1143/1713/4797   | <b>Flight:</b> 10/3/16 - 10/9/16                | <b>Station:</b> MXGN                    |
| <b>Agency:</b> STRATEGIC MEDIA<br>PLACEMENT<br>7669 STAGERS LOOP<br>DELAWARE, OH 43015 | <b>Advertiser:</b> Greg Gianforte for GOV       | <b>Market:</b> Glendive                 |
| <b>Product:</b> TV   | <b>Office:</b> NEW YORK                         | <b>Total \$:</b> \$3,462.00             |
| <b>Agency Order #:</b> 5441647   | <b>Primary Demo:</b> Adults 35+                 | <b>Total Spots:</b> 127                 |
| <b>Buyer:</b> Fink, Brant  | <b>Con Type:</b> POLITICAL/VOTE                 | <b>Total CPP:</b> \$13.44               |
| <b>Salesperson:</b> JONATHAN VITTI<br>212-373-8256                                     | <b>Assistant:</b> KENNETH MIELE<br>212-373-8113 | <b>Total GRP:</b> 257.5                 |
|  |   | <b>Separation:</b>                      |

| #              | Day/Time          | DP | Program  | Rate    | A35P<br>Rating | Len | 10/3 - 10/3 |  | Total<br>Spots | Total<br>\$       | CPP            | GRP          |
|----------------|-------------------|----|--|---------|----------------|-----|-------------|--|----------------|-------------------|----------------|--------------|
|                |                   |    |  |         |                |     | 10/3        |  |                |                   |                |              |
| 40             | W<br>8p-9p        |    | Law & Order: SVU-NBC                             | \$36.00 | 3.5            | 30  | 1           |  | 1              | \$36.00           | \$10.29        | 3.5          |
| 41             | W<br>9p-10p       |    | Chicago PD-NBC                                   | \$36.00 | 7.0            | 30  | 1           |  | 1              | \$36.00           | \$5.14         | 7.0          |
| 42             | Th<br>8p-9p       |    | Chicago Med-NBC                                  | \$36.00 | 5.0            | 30  | 1           |  | 1              | \$36.00           | \$7.20         | 5.0          |
| 43             | Th<br>9p-10p      |    | The Blacklist-NBC                                | \$36.00 | 7.0            | 30  | 1           |  | 1              | \$36.00           | \$5.14         | 7.0          |
| 44             | F<br>8p-10p       |    | Dateline Fri 9e/8c-NBC                           | \$36.00 | 5.0            | 30  | 1           |  | 1              | \$36.00           | \$7.20         | 5.0          |
| 45             | Sa<br>7p-9p       |    | NASCAR   | \$36.00 | 2.0            | 30  | 2           |  | 2              | \$72.00           | \$18.00        | 4.0          |
| 46             | Sa<br>1:30p-5p    |    | Notre Dame Football                              | \$36.00 | 1.5            | 30  | 3           |  | 3              | \$108.00          | \$24.00        | 4.5          |
| 47             | Su<br>5p-6:20p    |    | Football Night in America                        | \$36.00 | 2.0            | 30  | 1           |  | 1              | \$36.00           | \$18.00        | 2.0          |
| 48             | Su<br>6:20p-9:30p |    | NBC SNF: New York Giants at<br>Green Bay Packers | \$36.00 | 4.0            | 30  | 3           |  | 3              | \$108.00          | \$9.00         | 12.0         |
| <b>TOTALS:</b> |                   |    |  |         |                |     | <b>127</b>  |  | <b>127</b>     | <b>\$3,462.00</b> | <b>\$13.44</b> | <b>257.5</b> |



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| <b>Agency:</b> STRATEGIC MEDIA PLACEMENT | <b>Advertiser:</b> Greg Gianforte for GOV   | <b>Market:</b> Glendive                 |
| 7669 STAGERS LOOP                        | <b>Product:</b> TV                          | <b>Office:</b> NEW YORK                 |
| DELAWARE, OH 43015                       | <b>Agency Order #:</b> 5441647              | <b>Primary Demo:</b> Adults 35+         |
|  | <b>Buyer:</b> Fink, Brant                   | <b>Con Type:</b> POLITICAL/VOTE         |
|  | <b>Salesperson:</b> JONATHAN VITTI          | <b>Assistant:</b> KENNETH MIELE         |
|  | 212-373-8256                                | 212-373-8113                            |
|  |   | <b>Total \$:</b> \$3,462.00             |
|  |   | <b>Total Spots:</b> 127                 |
|  |   | <b>Total CPP:</b> \$13.44               |
|  |   | <b>Total GRP:</b> 257.5                 |
|  |   | <b>Separation:</b>                      |

|                             |  |
|-----------------------------|--|
| <b>Special Instructions</b> |  |
|-----------------------------|--|

| Order Level Comments |                |  |
|----------------------|----------------|--|
| Date/Time            | Added by       | Comment  |
| 10/03/16 8:17 AM     | KENNETH MIELE  | MT GOV GREG GIANFORTE<br>****10.3-10.9 ADDITION****<br>NAB AND CHECK COPIES ARRIVE UNDER AS SEPARATE EMAIL.<br>;Separation: 30 |
| 09/30/16 11:00 AM    | System         | Notice Received.   |
| 09/30/16 10:43 AM    | JONATHAN VITTI | MT GOV GREG GIANFORTE<br>****10.3-10.9 ADDITION****<br>NAB AND CHECK COPIES ARRIVE UNDER AS SEPARATE EMAIL.<br>;Separation: 30 |

| Competitive Information |                |
|-------------------------|----------------|
| <b>Market Budget:</b>   | <b>\$7,526</b> |
| <b>MXGN Share:</b>      | <b>46%</b>     |
| <b>Comment:</b>         |                |
| <b>KXGN:</b>            | <b>54%</b>     |

| Daypart Summary |             |            |                   |                |              |
|-----------------|-------------|------------|-------------------|----------------|--------------|
| Day/Time        | % Distrib   | Spots      | Dollars           | CPP            | GRP          |
|                 | 100%        | 127        | \$3,462.00        | \$13.44        | 257.5        |
| <b>Total</b>    | <b>100%</b> | <b>127</b> | <b>\$3,462.00</b> | <b>\$13.44</b> | <b>257.5</b> |

| Monthly Summary |            |                   |
|-----------------|------------|-------------------|
| Month           | Spots      | Dollars           |
| 2016-Oct        | 127        | \$3,462.00        |
| <b>Total</b>    | <b>127</b> | <b>\$3,462.00</b> |

| Transaction History |                  |                |           |       |       |            |             |   |
|---------------------|------------------|----------------|-----------|-------|-------|------------|-------------|---|
| Trans               | Created/Received | Created by     | Status    | Spot+ | Spot- | \$ Chg     | Contract \$ | Comment   |
| Revision            | 10/3/16 8:17 AM  | KENNETH MIELE  | Confirmed |       |       | \$0        | \$3,462.00  | Changes: User Entered \$ from \$0.00 to \$3,462.00. 5 buylines added or modified. |
| New                 | 9/30/16 10:43 AM | JONATHAN VITTI | Confirmed | 127   |       | \$3,462.00 | \$3,462.00  |   |

|                                  |   |
|----------------------------------|---|
| <b>Non-Discrimination Policy</b> | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|----------------------------------|---|